



Enhanced website UX, fast loading, and innovative solutions for Spencer Health Solutions.

<http://www.spencerhealthsolutions.com/>

VIEW CASE STUDY

Project Name
Spencer Health Solutions

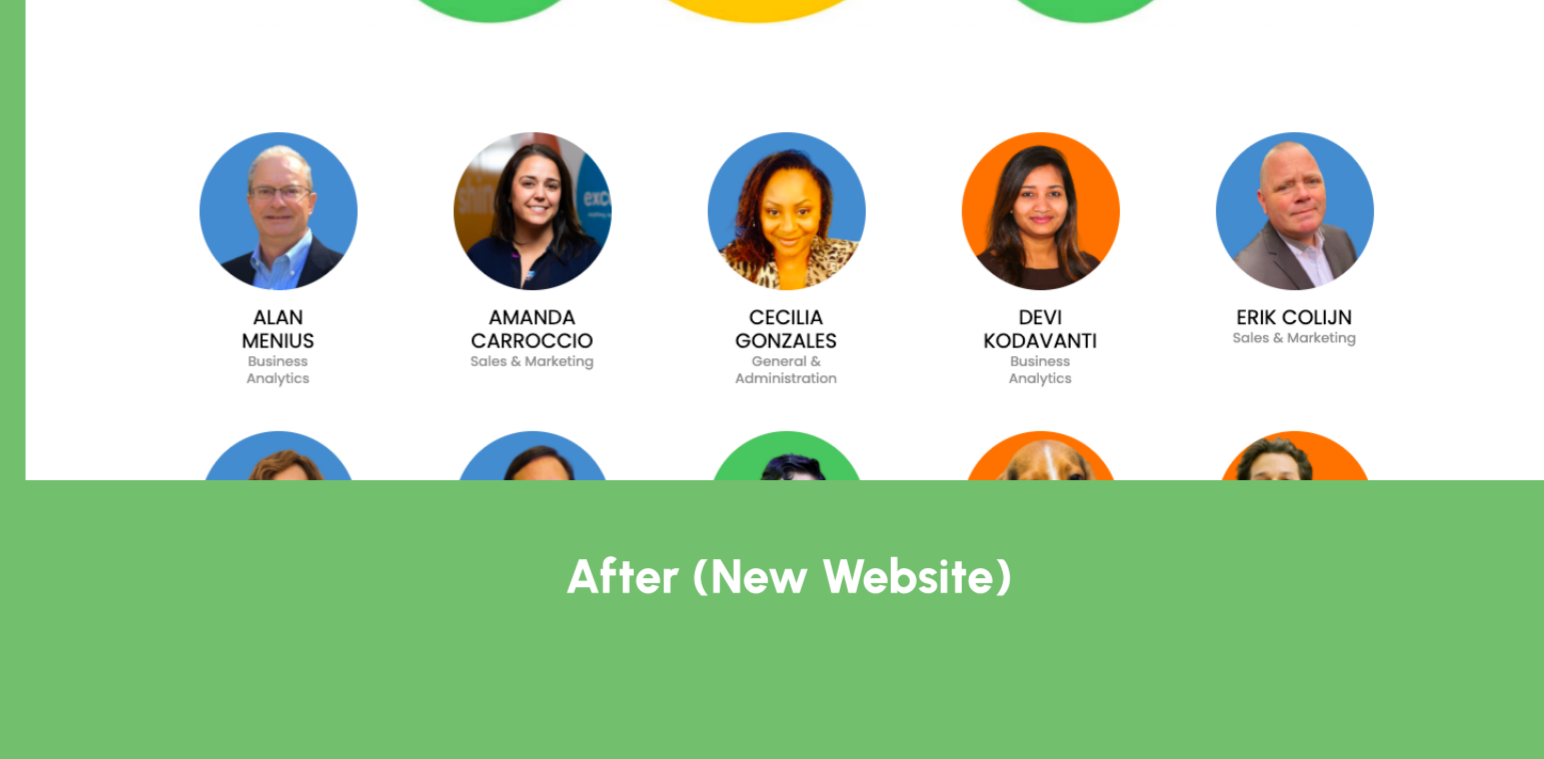
Type of Service
Research, Wire-framing, Prototyping, Website Design, Website Development, QA Testing

Amidst the myriad concerns that patients face, those grappling with chronic and rare conditions bear a unique burden. Spencer's mission revolves around alleviating their worries by ensuring proper medication adherence and enhancing their well-being. Pioneering the future of connected care, Spencer is wholly dedicated to delivering personalized healthcare in the comfort of patients' homes.*

Our client wanted a successful, responsive, and fast-loading website. The previous site lacked essential product and company information.



Before (Old Website)



After (New Website)

95%
Success Rate

CMS
Friendly

100%
Usability Testing

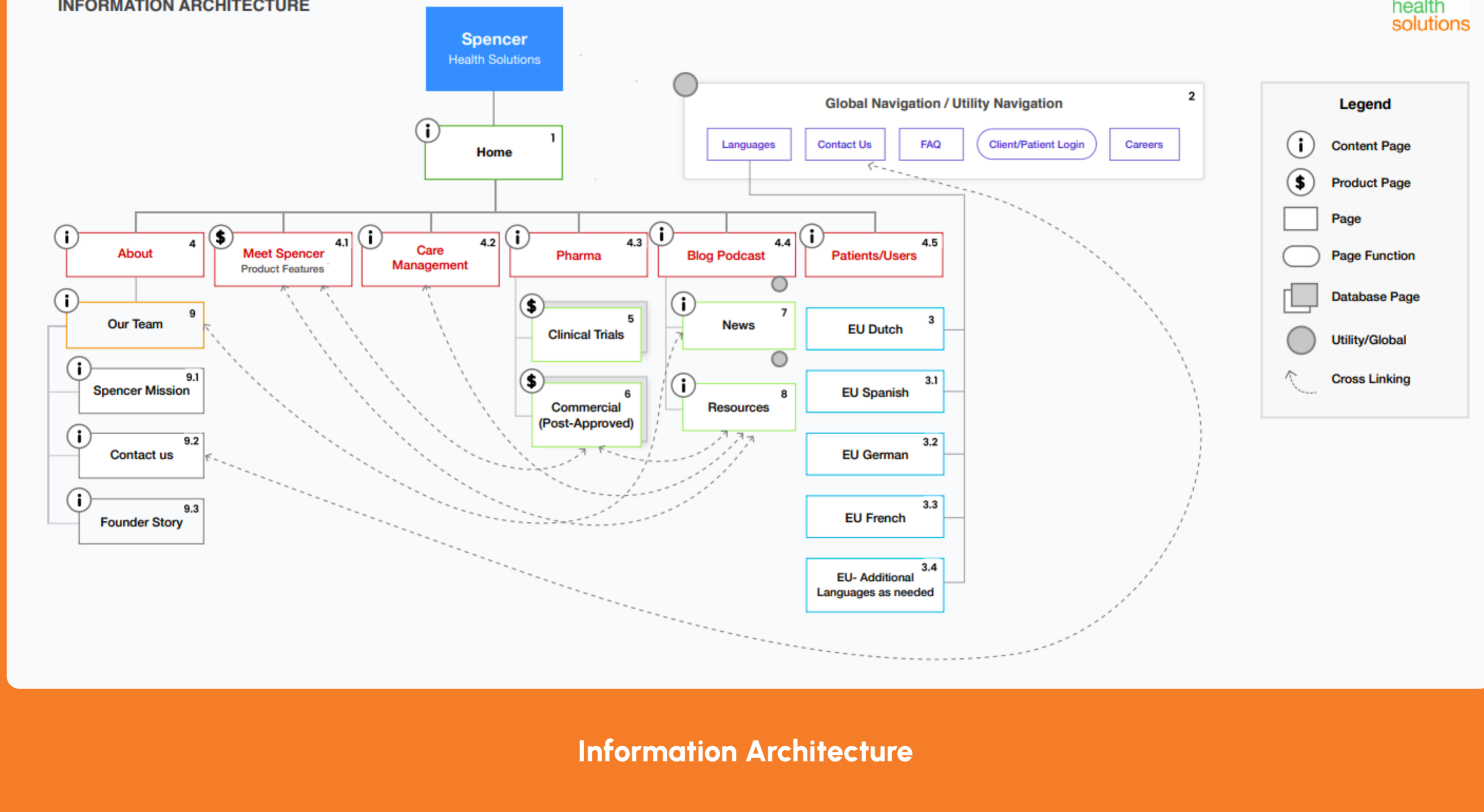
Resolved
Pain points

The Solution

Presently, the website efficiently presents comprehensive information about Spencer Health Solutions, loading rapidly upon online access. It impeccably embodies their branding and showcases the full range of solutions they offer. Developed on the WordPress platform using Elementor Pro, it grants the client the convenience of easily updating the website's CMS.

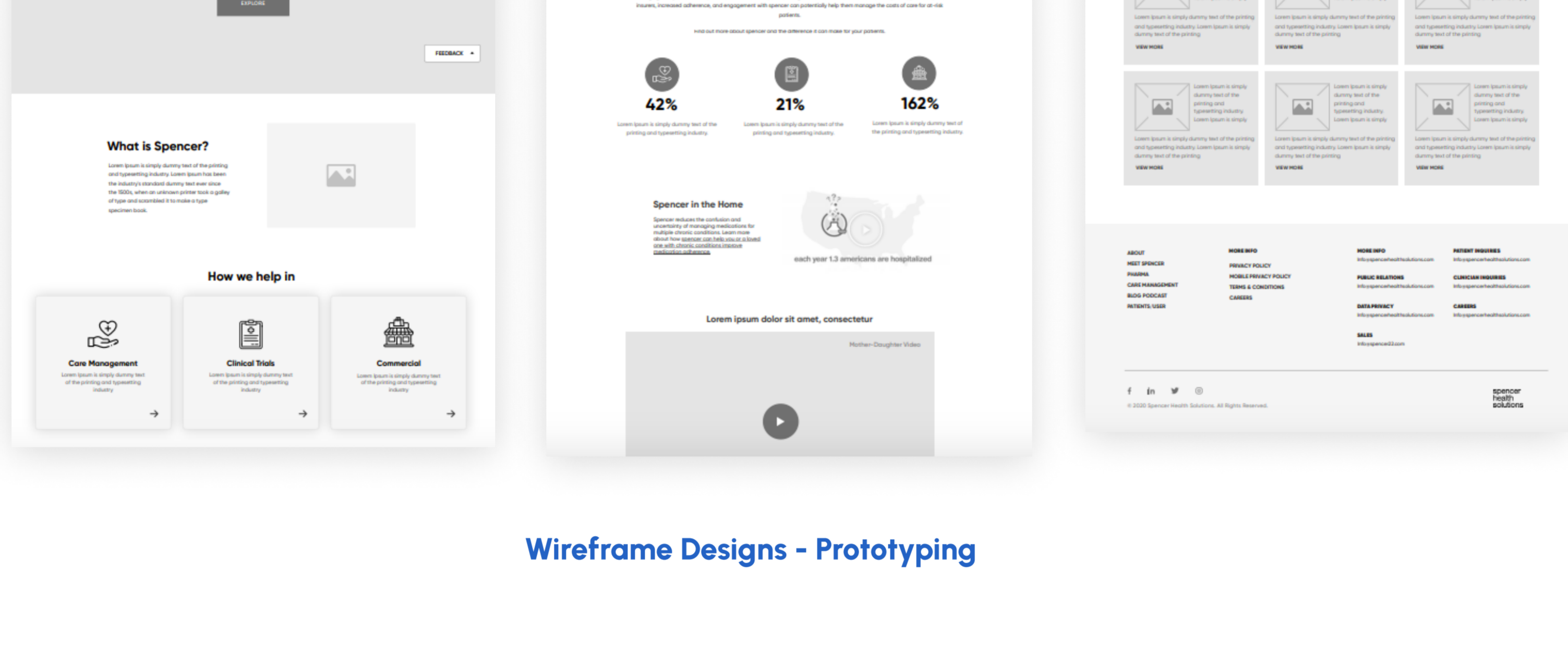
Utilizing Elementor Pro, known for its exceptional capabilities, ensures efficient website management, making it one of the best tools available for WordPress websites.

We have started the following Information architecture, to collect all the Navigation information of the Website.



Information Architecture

Following the approved Information Architecture (IA), we consolidate all website information during the research phase and proceed to create high-resolution wireframes. These interlinked wireframes serve as interactive prototypes, allowing stakeholders to explore the pages and provide feedback for further refinement and eventual approval and development.



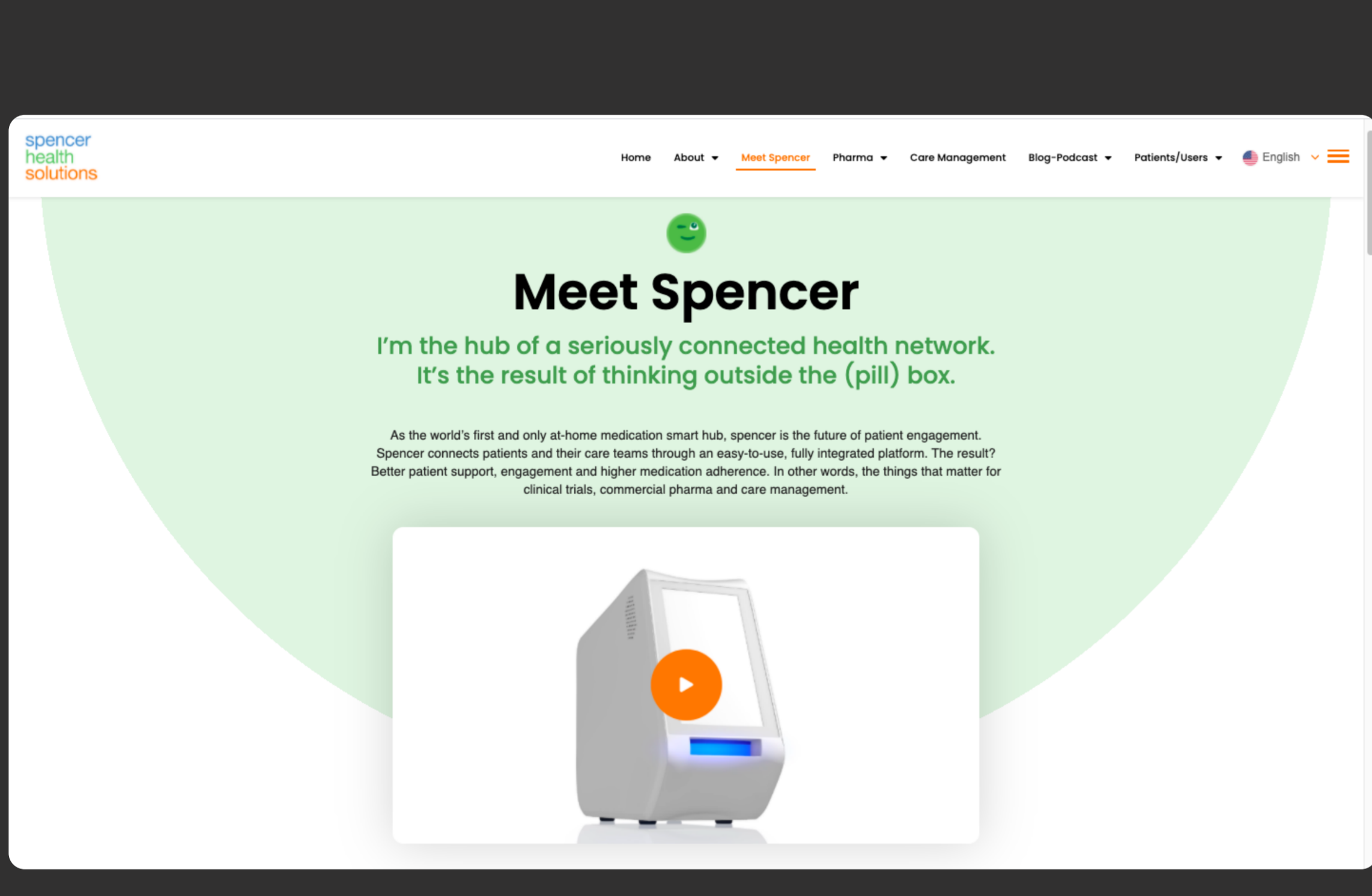
Wireframe Designs - Prototyping

UI Designs



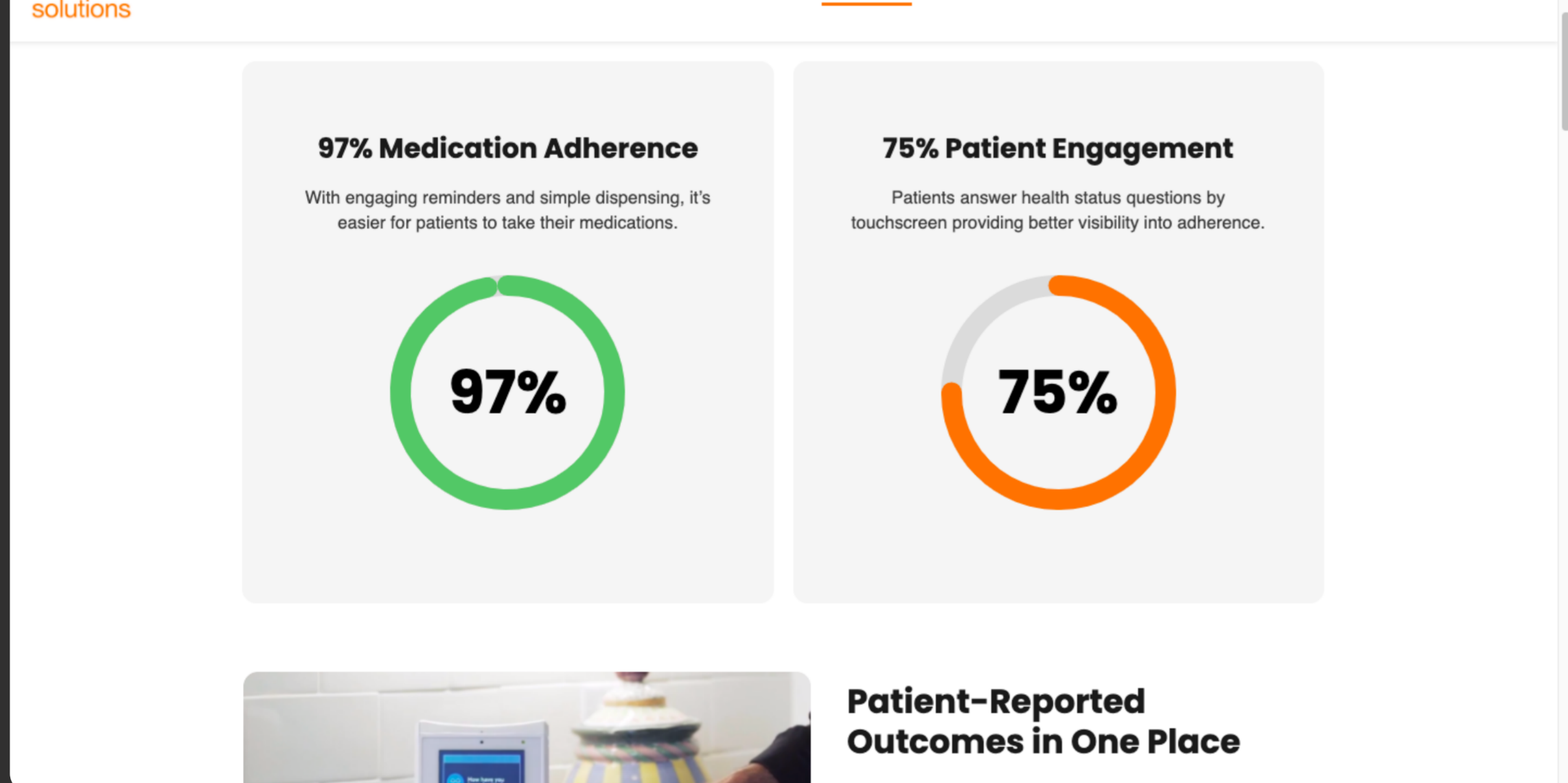
RESPONSIVE WEBSITE DEVELOPED

We created a responsive website, offering optimal user experience across various devices.



EMBEDDED VIDEOS

Engaging user experience with embedded videos, enhancing content and interaction on the website.



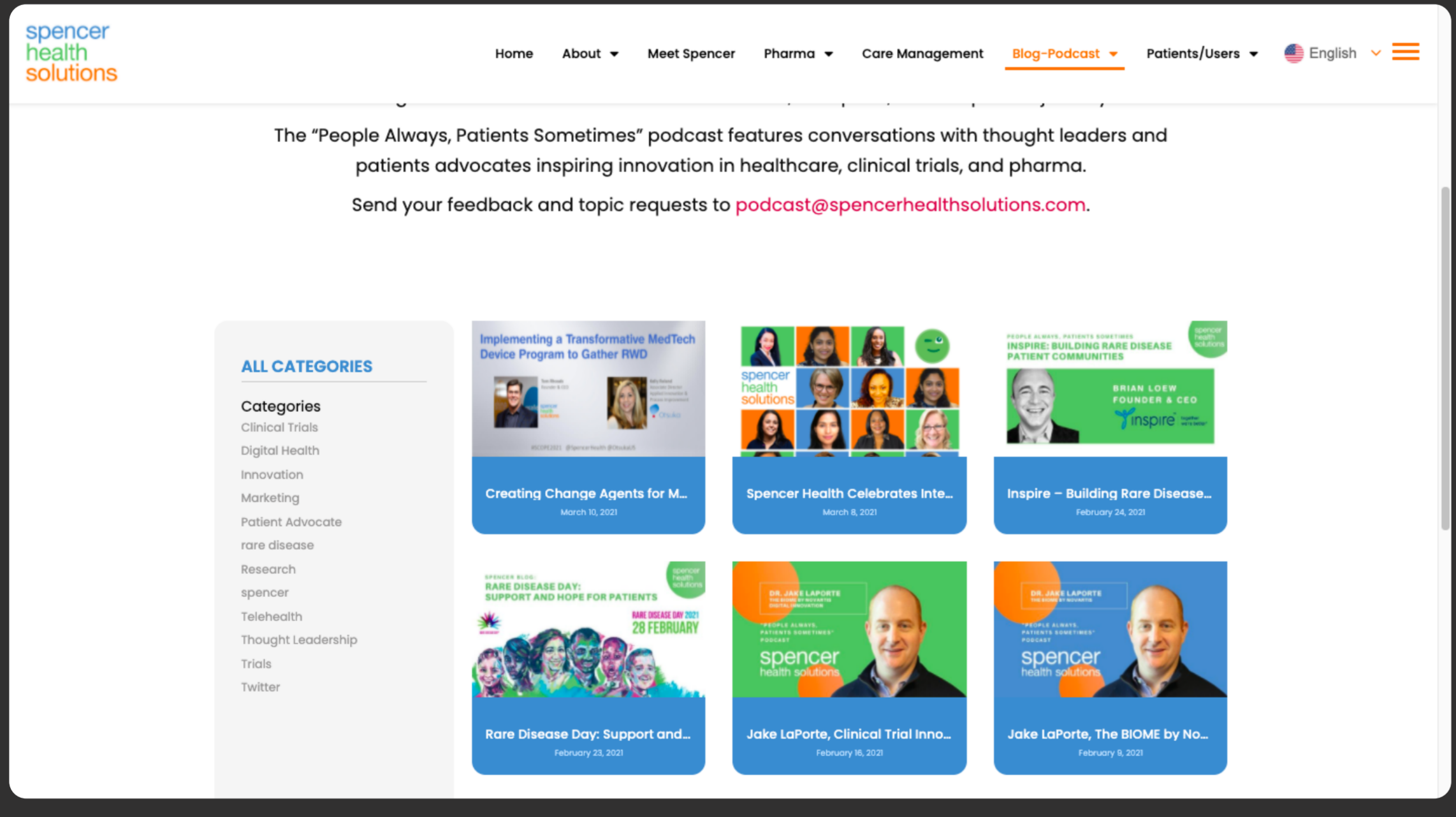
ANIMATED STATISTICAL DATA

Dynamic presentation with animated statistical data, making complex information visually compelling and easy to understand.



MULTI-LANGUAGE TRANSLATIONS

Seamless global reach with multi-language translations, enabling accessibility and inclusivity for diverse audiences.

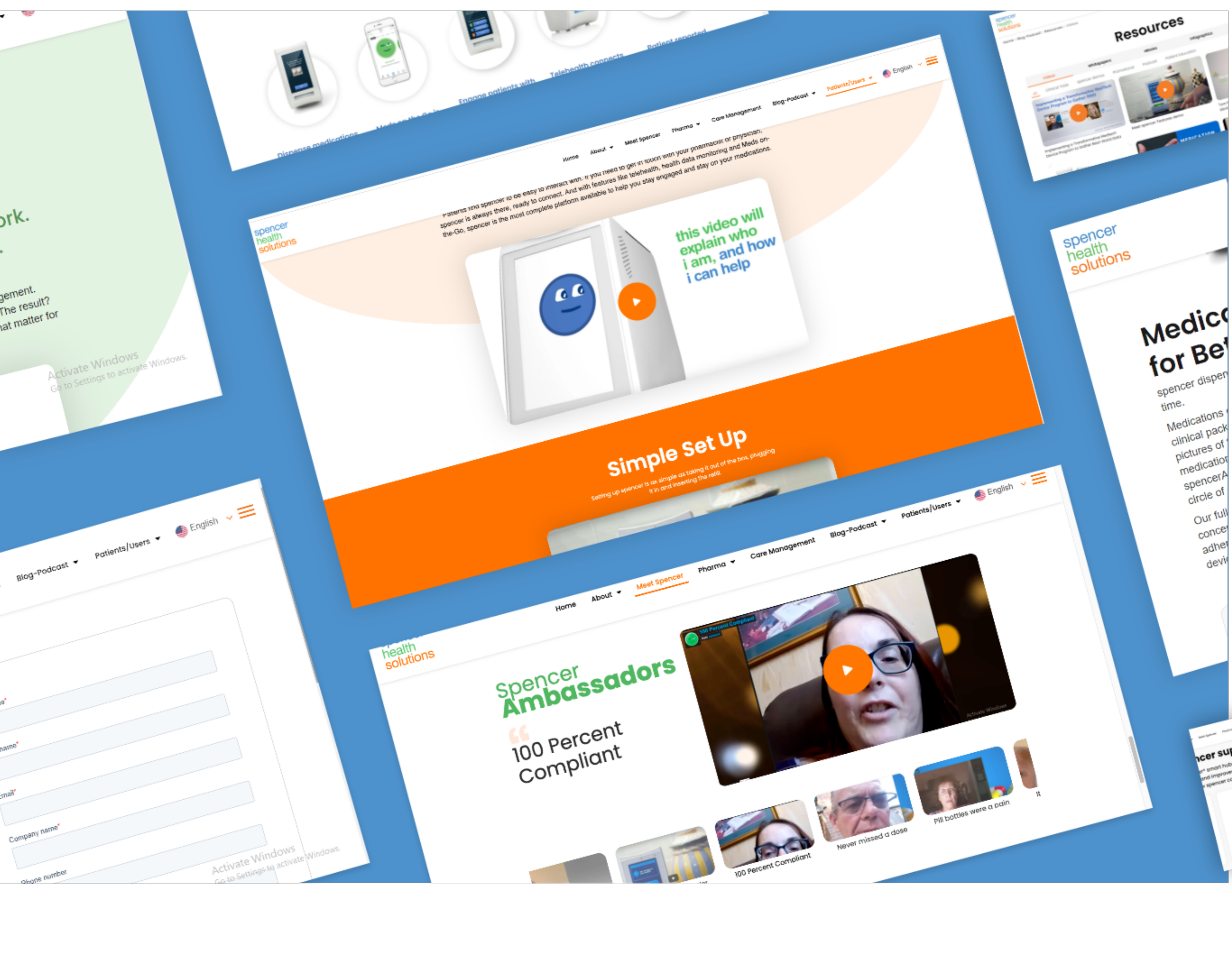


CUSTOMISED BLOGS & NEWS SYSTEM

Seamless global reach with multi-language translations, enabling accessibility and inclusivity for diverse audiences.

The Success

Successfully developed a light weighted responsive website. The information reaches to the audiences easily which generates more leads now. It impacts huge difference on their Business & the Customers.



Technical Specifications

Client-side Technologies
UI/UX design, Wordpress, Elementor Pro, Javascript, JQuery

Server-side Technologies
WordPress, Elementor Pro

Database
MySQL