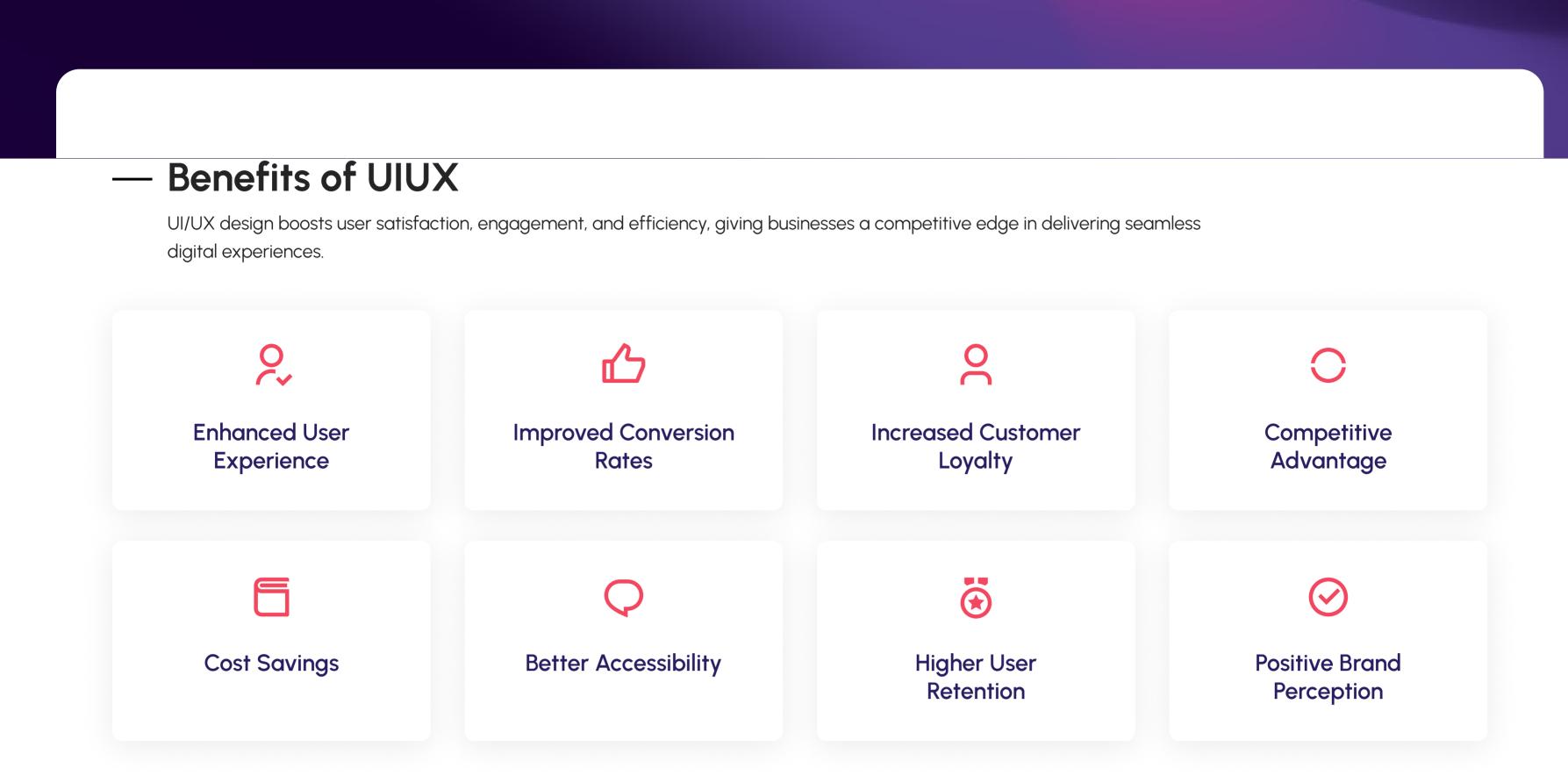
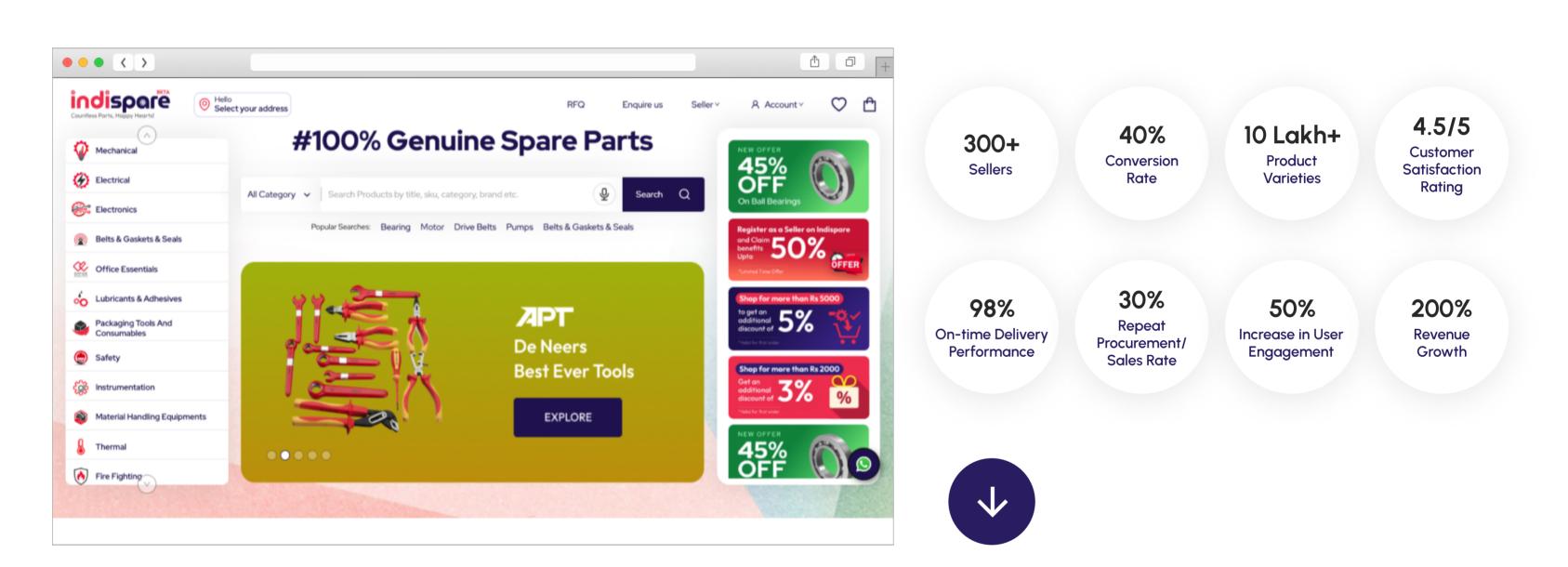
Revolutionize Your App Experience

Discover Indispare: A Successful UI/UX Case Study



Case Study Countless Parts, Happy Hearts!

Indispare is an e-commerce aggregator platform for Pan India sellers, suppliers, distributors, manufacturers, & consumers who are involved in the online buying & selling of industrial consumables, machinery, equipment, & spares. Indispare helps to digitalise the industrial supply chain thereby tackling the major issue of industrial downtime due to scarcity of industrial spare parts.



Problems

the products and buyers to purchase the products.

In the market, there is no platform for purchasing and selling spare parts products. For sellers to upload



Solution

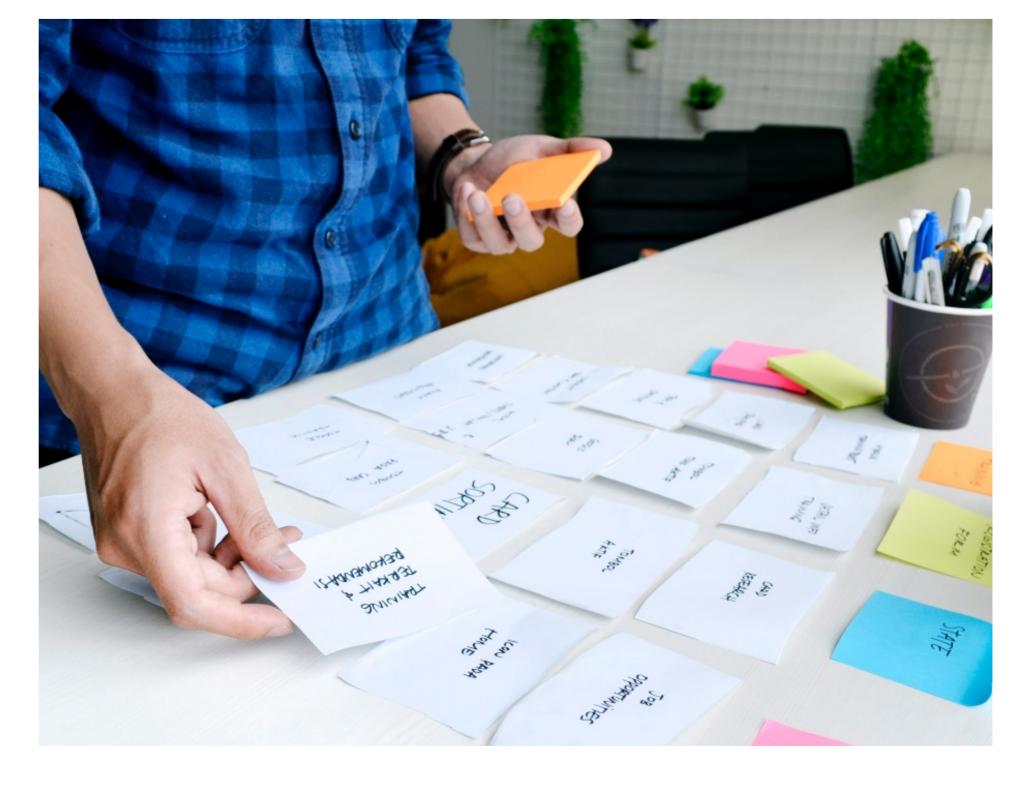
We have deloped this platform with extensive features, for sellers to upload the spare parts and for

Design Process

1. Research

Research client requirements and competitors. Brainstorm and define project scope, create functional specs, and design for optimal user experience.

- **Business Requirements Capture** (🗸 Analysis of Context and Completion Use Case Modelling
- User Persona (🗸
- Stakeholder Interviews (🗸
- \checkmark Pain points



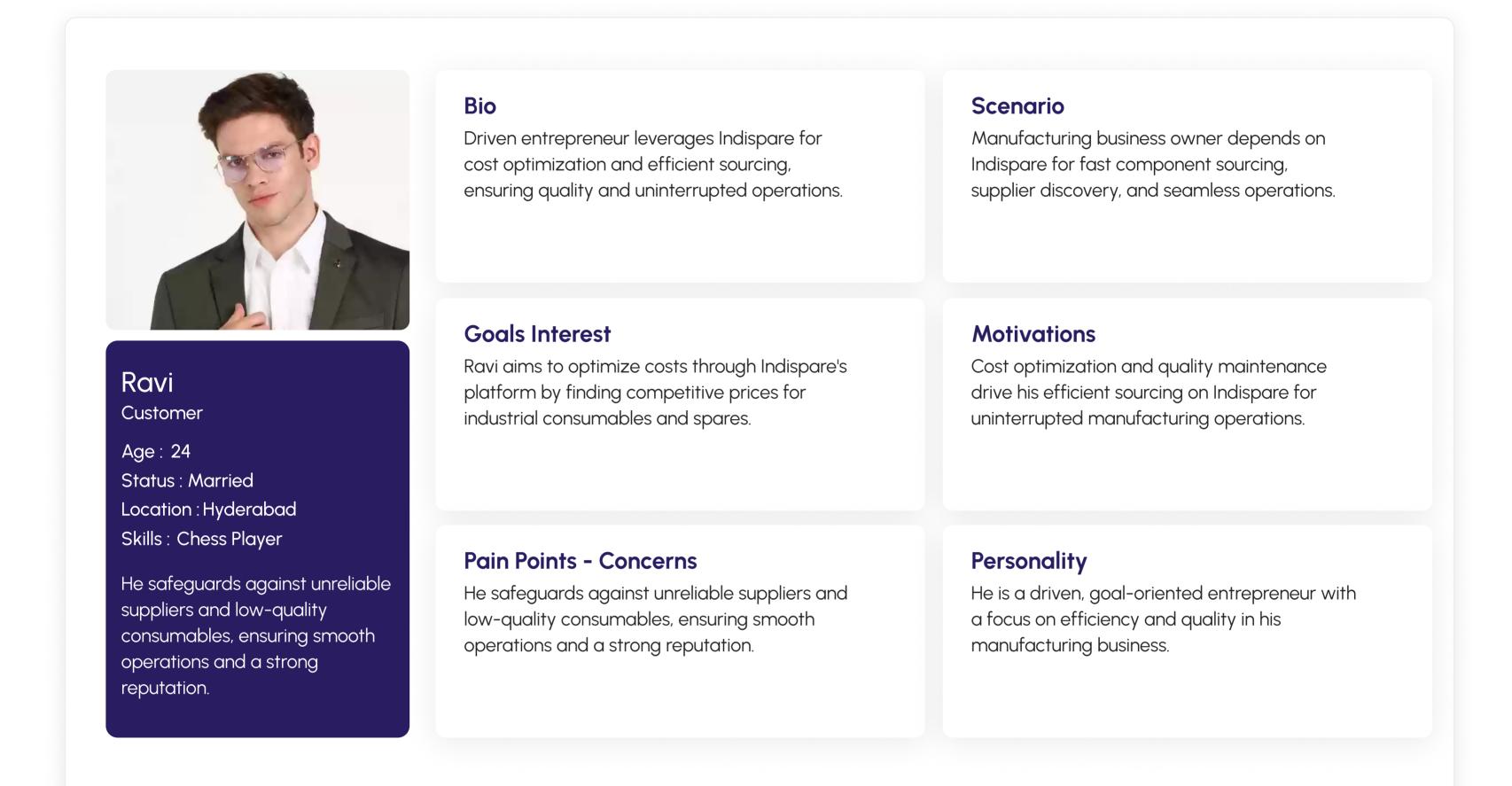
2. Competitor Analysis

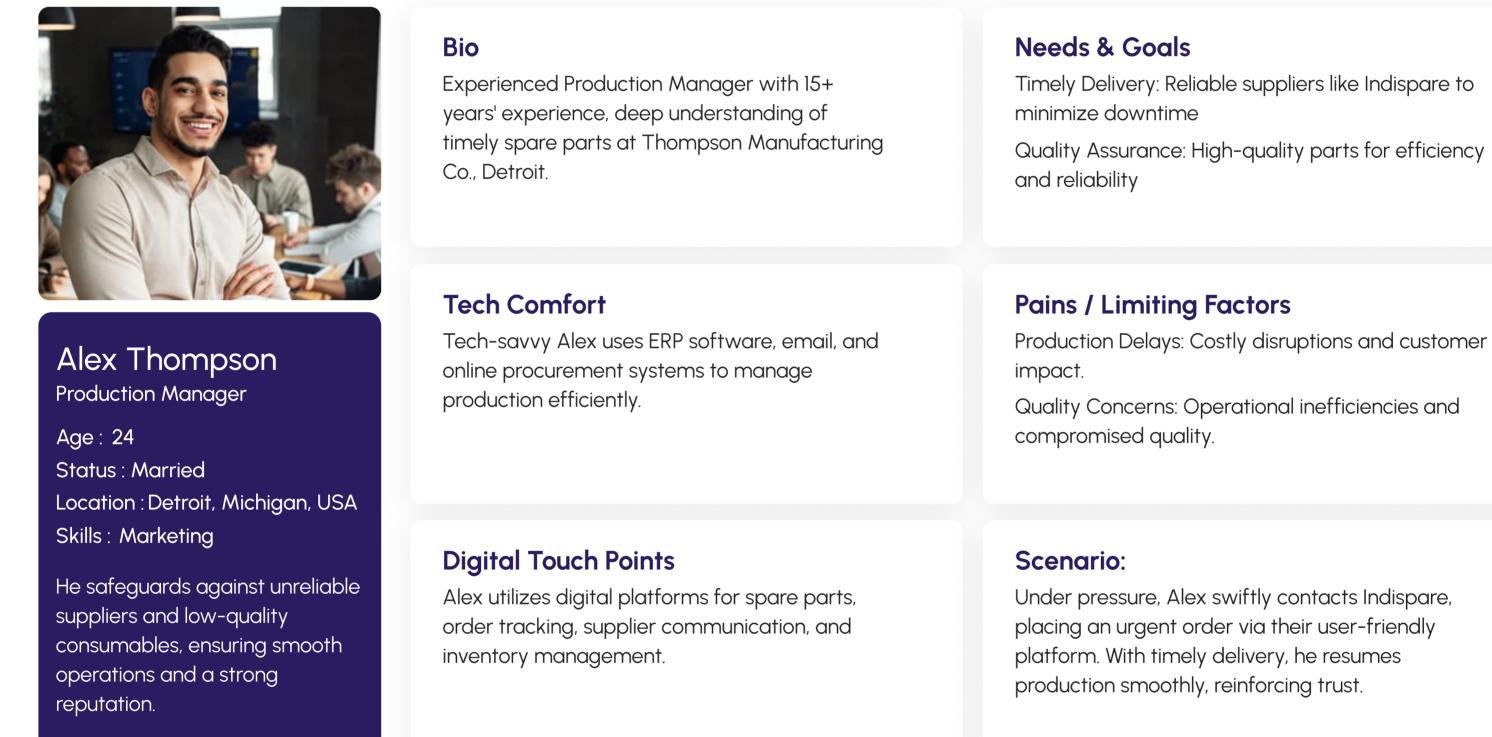
Indispare outshines competitors with its user-friendly platform, extensive product range, and emphasis on quality assurance, positioning itself as a top choice for industrial procurement needs.

#Features	indiamart	moglix	industrybuying E-COMMERCE FOR BUSINESS	Countless Parts, Happy Hearts!
Price comparison				
Easy-to-find product options				
Multiple delivery modes				
Last-mile deliver	\times	\mathbf{X}		
Real-time tracking	\times	\mathbf{X}		
Quality assurance	\times		\times	
Genuine products	\times			
Trace Warranty	\times		$\mathbf{\times}$	
Specs Configuration	$\mathbf{\times}$		\mathbf{X}	

3. Personas

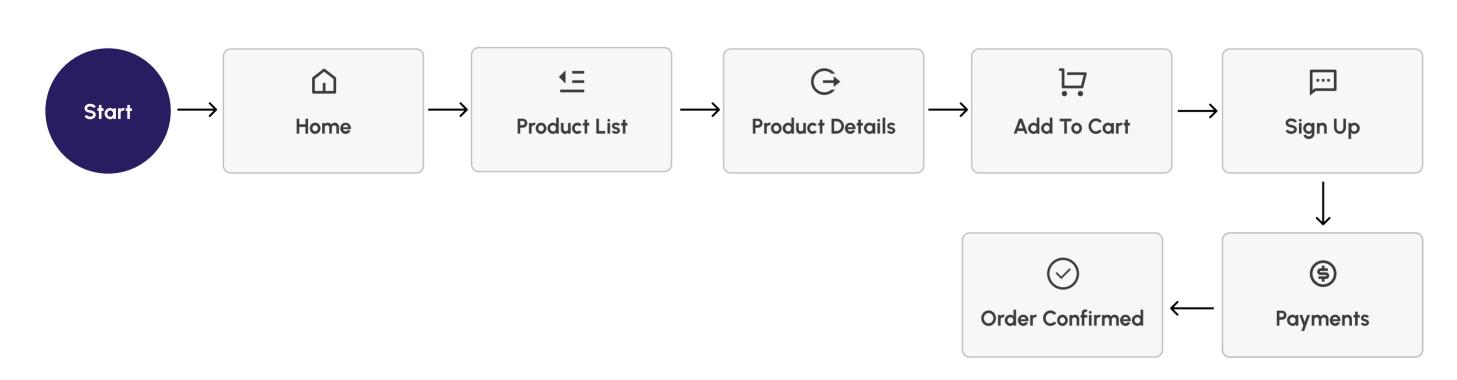
Our UX team gathers user data, conducts interviews, and creates personas that represent your target audience's characteristics, goals, and needs.





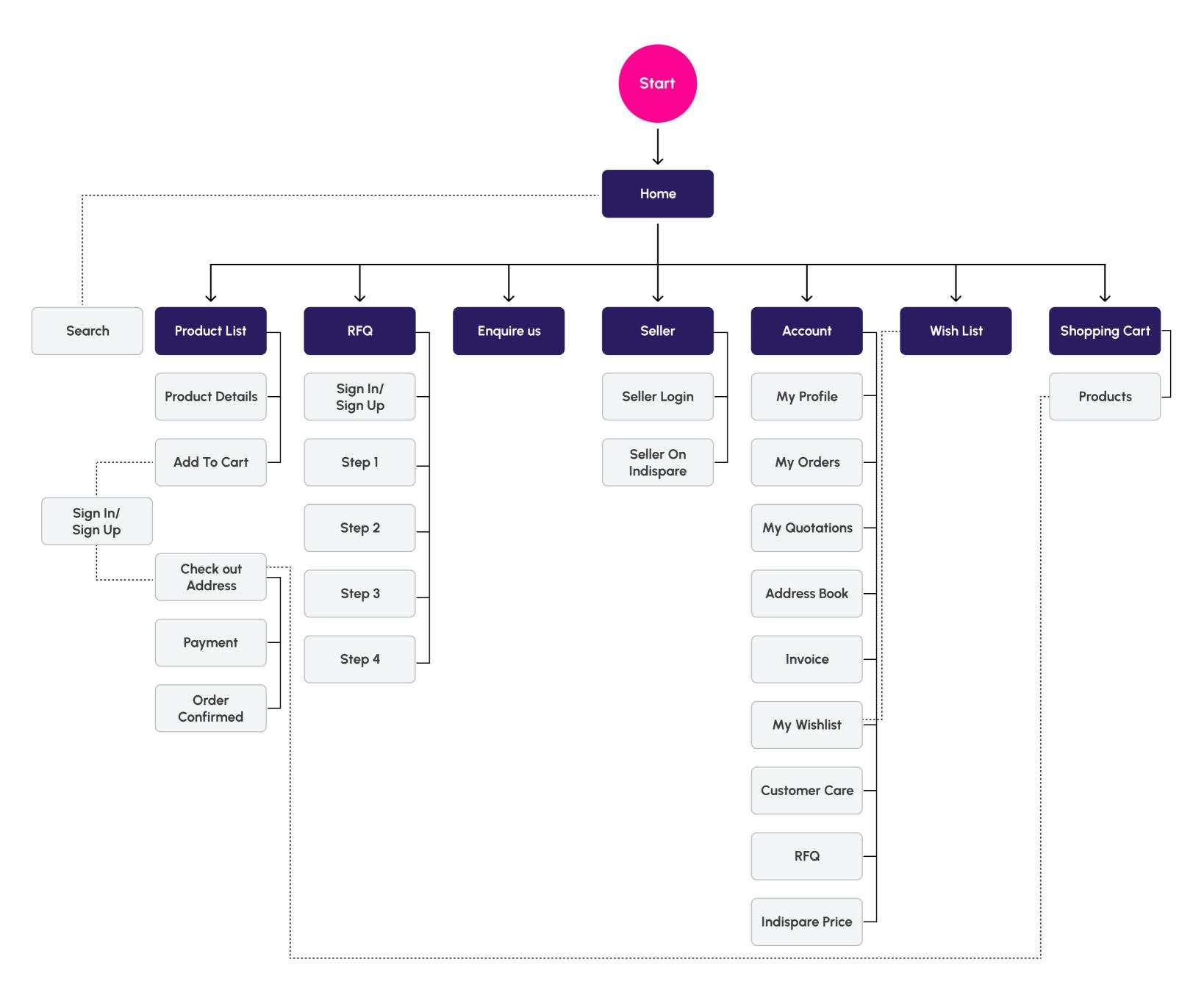
4. User Flow

Indispare offers a seamless process for users to find and buy industrial consumables and spares.



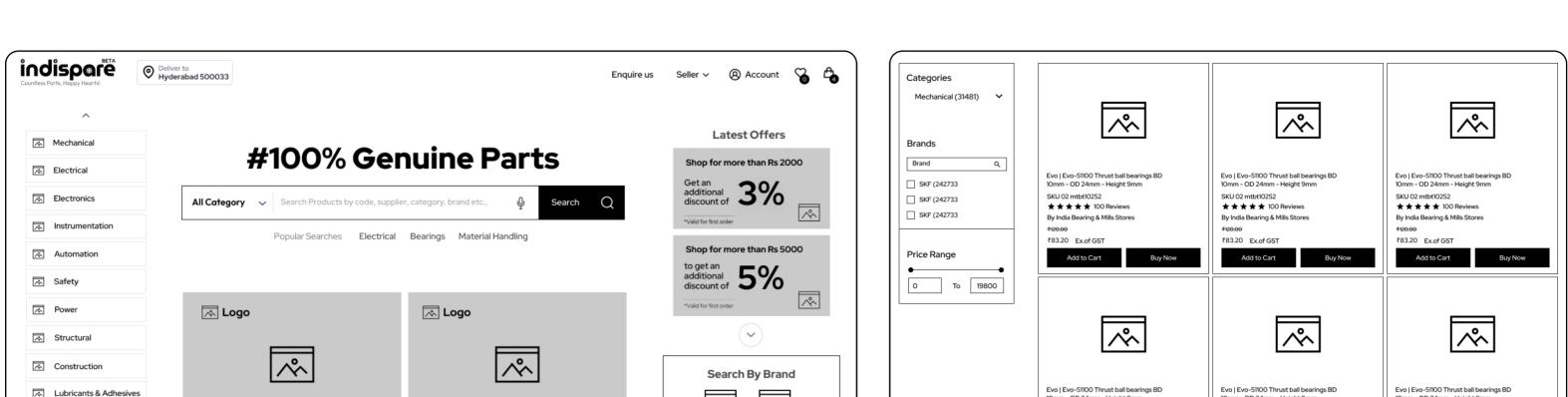
5. Information Architecture

Indispare's information architecture provides intuitive navigation for effortless exploration of detailed product information, pricing, and specifications.



6. Wireframes

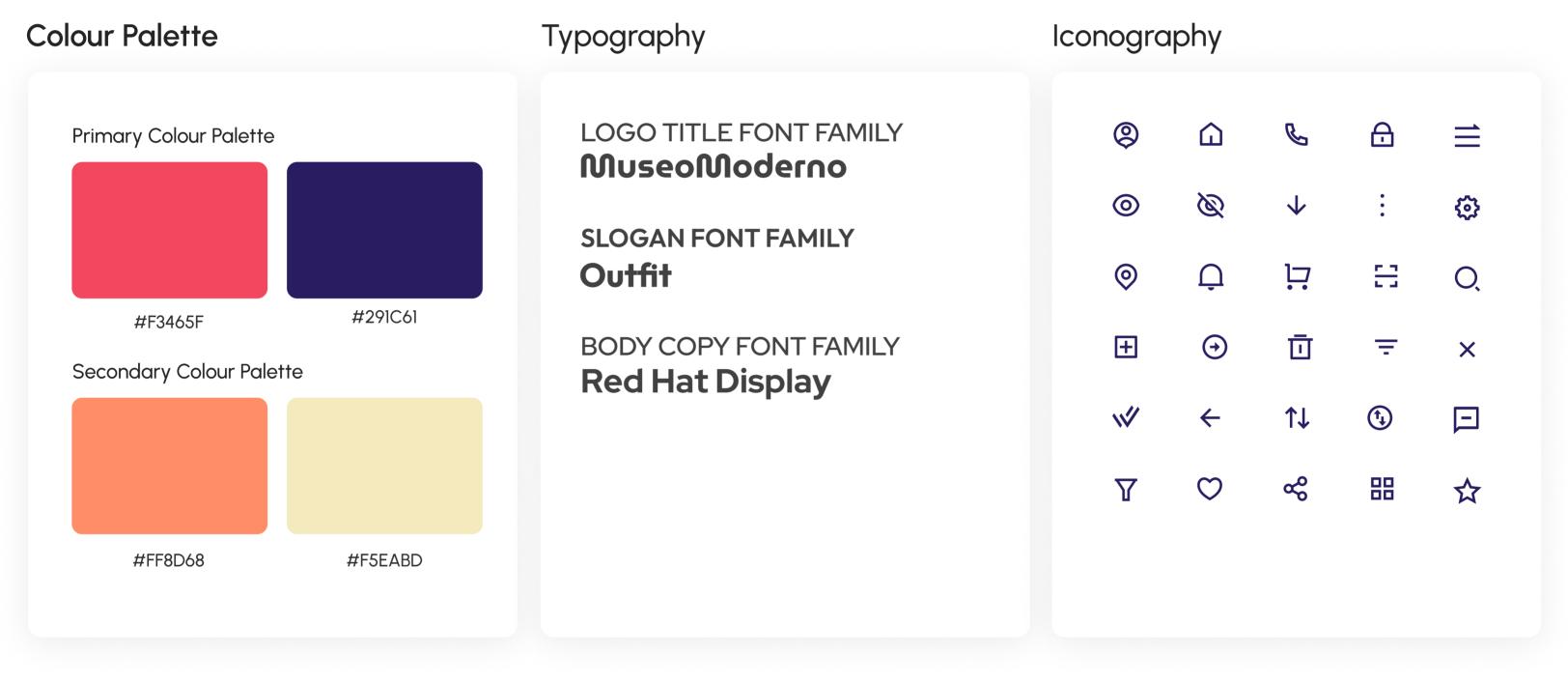
Indispare's wireframes feature a clean and user-friendly interface with visually appealing product listings, filtering options, and a streamlined checkout process.



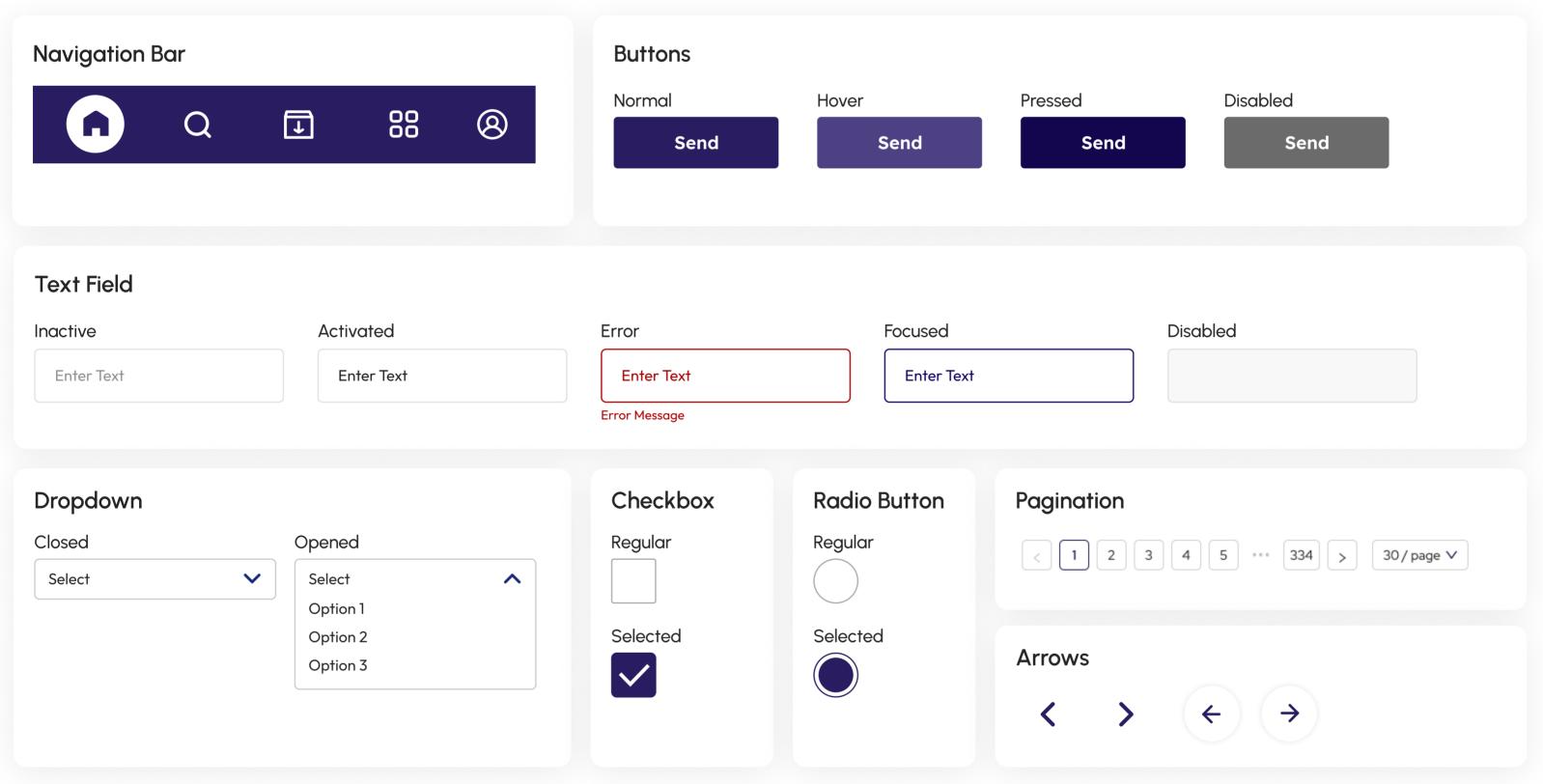
Lubricants & Adhesives			Evo Evo-51100 Thrust ball bearings BD 10mm - OD 24mm - Height 9mm	Evo Evo-51100 Thrust ball bearings BD 10mm - OD 24mm - Height 9mm	Evo Evo-51100 Thrust ball bearings BD 10mm - OD 24mm - Height 9mm
Belts & Gasgets & Seals			SKU 02 mtbt10252 ★ ★ ★ ★ 100 Reviews	SKU 02 mtbt10252 ★ ★ ★ ★ ★ 100 Reviews	SKU 02 mtbt10252 ★★★★ 100 Reviews
Thermal	Whole Range of Bearings	Hydroline Hydraulic Filters	By India Bearing & Mills Stores 1120.00 ₹83.20 Ex.of GST	By India Bearing & Mills Stores 112000 ₹83.20 Ex.of GST	By India Bearing & Mills Stores ₹120.00 ₹83.20 Ex.of GST
~	• 0 0	000	Add to Cart Buy Now	Add to Cart Buy Now	Add to Cart Buy Now

7. Design System

Indispare's design system embodies a modern and professional aesthetic with consistent color palette, typography, and iconography for a cohesive visual identity.



Components



8. UI Screens

9:27 • 2 2 • 2 2 • 2 2 2 • 2 2 2 • 2 2 2 • 2 2 2 • 2 2 2 • 2 2 2 • 2 2 2 • 2 2 2 • 2 2 2 • 2 2 • 2 2 • 2 2 •	9:27 • • • • • • • • • • • • • • • • • • •	2:02 • • 77 * 50% ?ll • 86% = indispere Countless Parts, Happy Hearts Search Products Q	6:25	6:26 ● 77 😢 🔐 중1 🗈 34%
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SMS Whatsapp Email +91 9436747596 You'll receive a 6-digit OTP though SMS	Login Resend OTP Wrong Phone Number? Click here	All Categories	Bharat bijlee 2H35L41300000 IE2 Efficiency Series motors By Khanna Hydraulics ₹2,388,550.00 ₹1,433,130 Exc. of GST	 Squirrel Cage Three Phase Induction Motors By BK TECHNOLOGIES Crompton Great ₹1448931.00 ₹260807.58 (GST extra)
or Get OTP		Latest Offers Shop for more than Rs 2000 Get an additional discount of Valid for first order Valid for first order	Bharat bijlee 3H35L2C3CT000 IE3 CI Th By Khanna Hydraulics ₹2,387,480.00 ₹1,432,488 Exc. of GST Bharat bijlee 2H35L2130C IE2 Efficiency Series mo	₹2634420.00 45% off In Stock SKU 198_elmsq10582 - 1 + Minimum Order Quantity - 1 Piece Request To Quote +
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Total Price ₹3,540,082.29 Shipping charges applicable as per your pincode 500081 × Order placed successfully/	Total Price ₹3,540,082.29 Shipping charges applicable as per your pincode 6 Solect a Payment Method 6 Razorpay 6	DISCOUNT5 Apply Now It will only apply on order above T&C Apply	Total Price ₹1,179,999.99 ∨ Crompton Greaves IPC355L-425-56	Motors IE4 - 425HP - Pole 4 - PC355L Squirrel Cage Three Phase Induction Motors By BK TECHNOLOGIES Common Grean Crompton Grean TH448931.00 ₹260807.58 (GST extra)
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