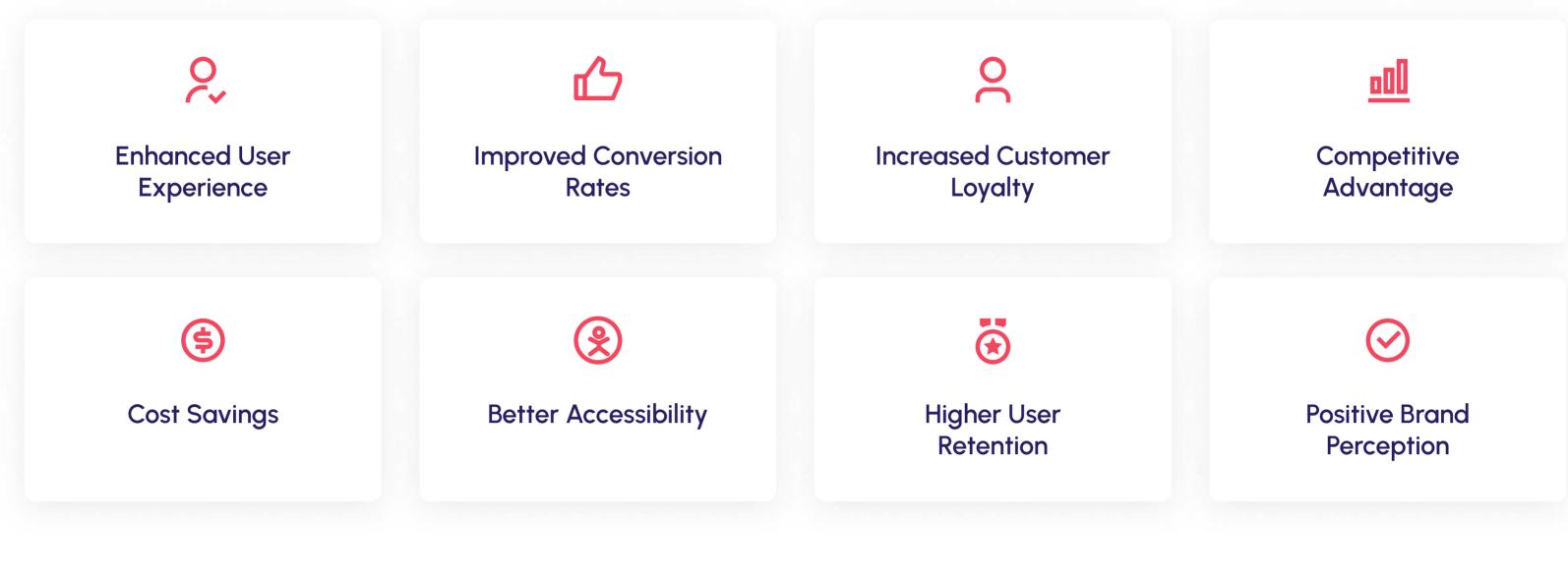
# Revolutionize Your App Experience

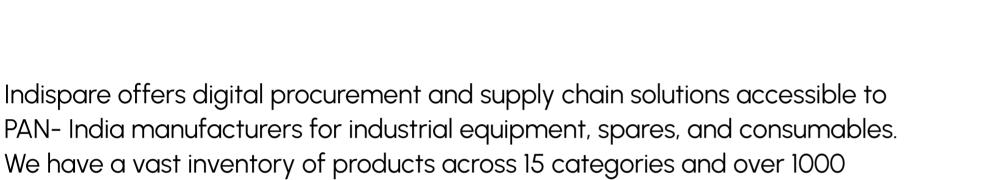
Discover Indispare: A Successful UI/UX Case Study

## UI/UX design boosts user satisfaction, engagement, and efficiency, giving businesses a competitive edge in delivering seamless digital experiences.

Benefits of UI/UX Design Services



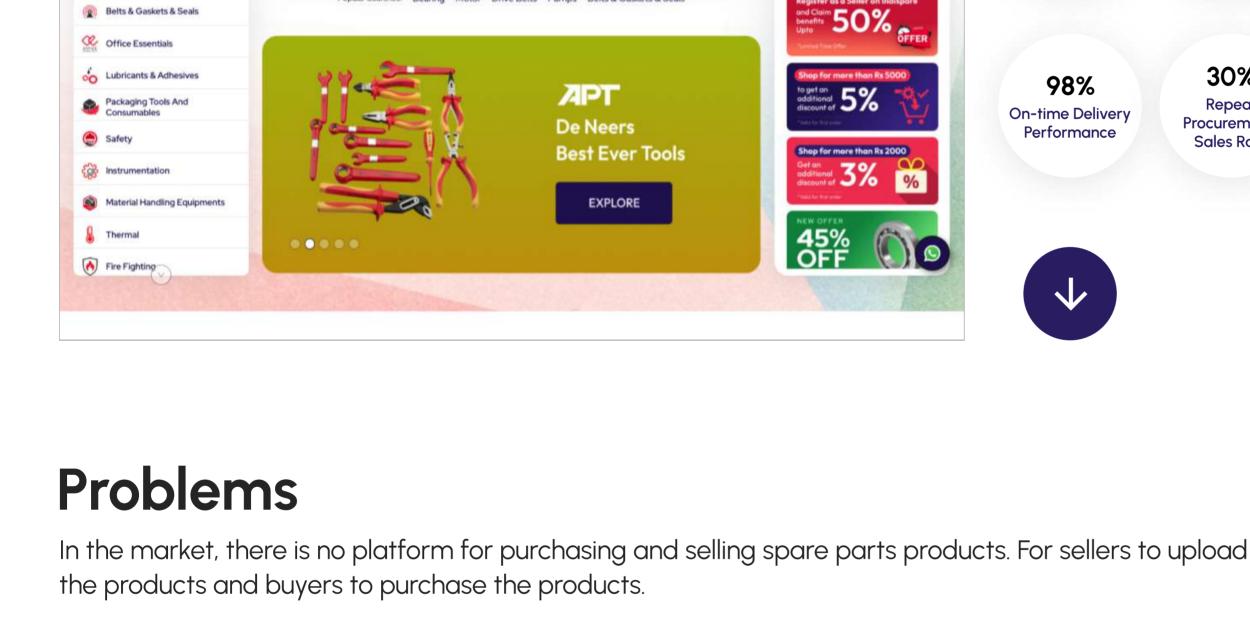
## Case Study on disperse Countless Parts, Happy Hearts!



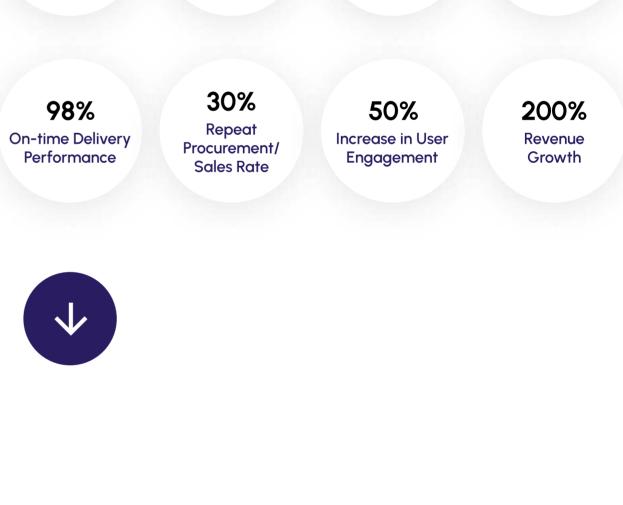
focus is same-day delivery to the industry's doorstep to minimize downtime • • • < > indisparë #100% Genuine Spare Parts Mechanical (f) Electrical

Popular Searches: Bearing Motor Drive Belts Pumps Belts & Gaskets & Seals

subcategories. These are also searchable by image or voice. Our primary



✓ Numerous Parts



10 Lakh+

**Product** 

**Varieties** 

40%

Conversion

Procurement Challenges

300+

Sellers

4.5/5

Customer

Satisfaction

Rating

Delayed Delivery

## ✓ Industrial Spares

**Electronics** 



Superiors Spares

**Design Process** 

We have developed this platform with extensive features, for sellers to upload the spare parts and for

### Brainstorm and define project scope, create functional specs, and design for optimal user experience.

buyers to purchase the products easily.

### **Business Requirements Capture Analysis of Context and Completion**

1. Research

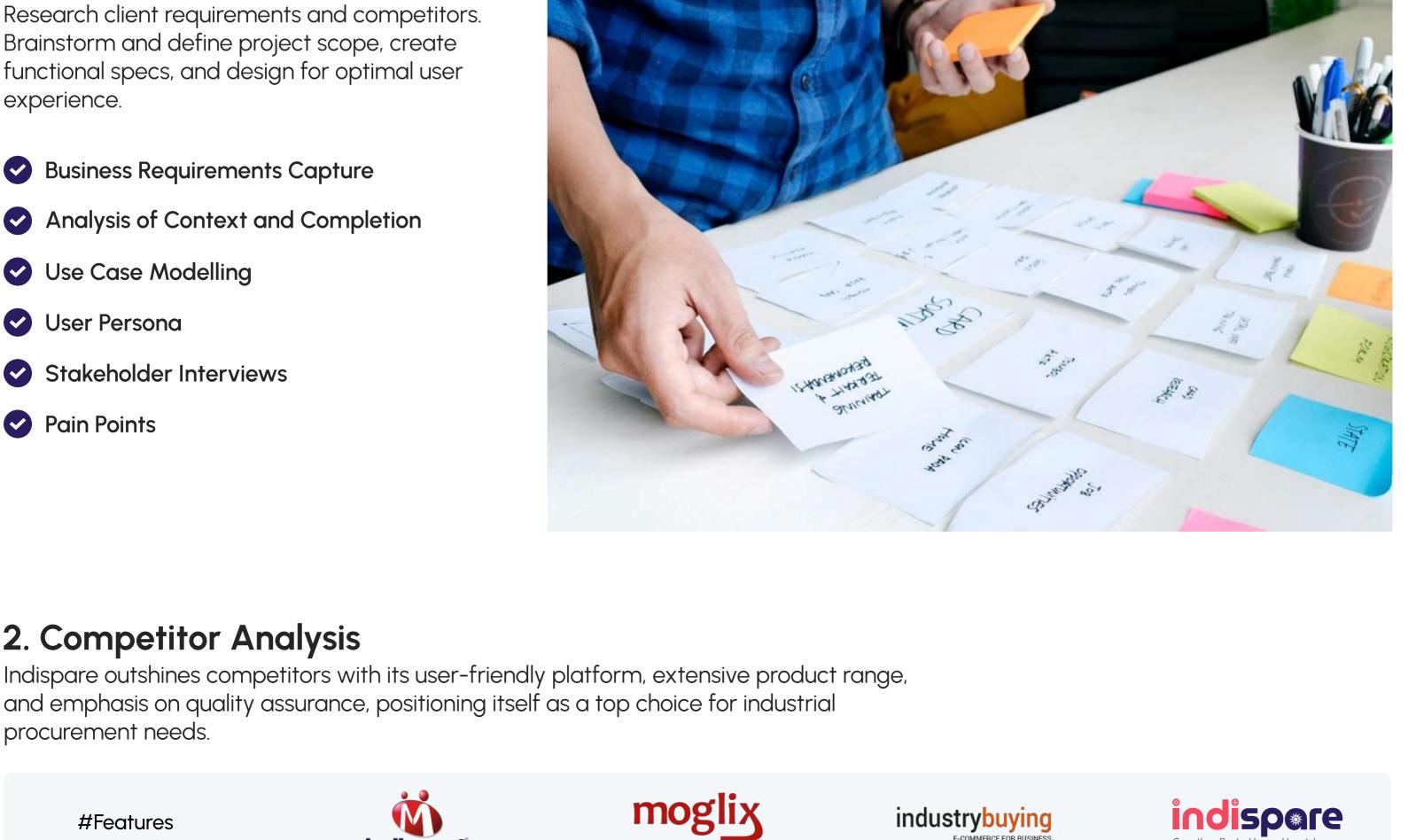
Use Case Modelling **User Persona** Stakeholder Interviews

**Pain Points** 

procurement needs.

#Features

2. Competitor Analysis



industrybuying E-COMMERCE FOR BUSINESS

**Needs & Goals** 

to minimize downtime

efficiency and reliability

Timely Delivery: Reliable suppliers like Indispare

Quality Assurance: High-quality parts for

## Easy-to-find product options

Price comparison

Multiple delivery modes

indiamart



Customer

Experienced Production Manager with 15+

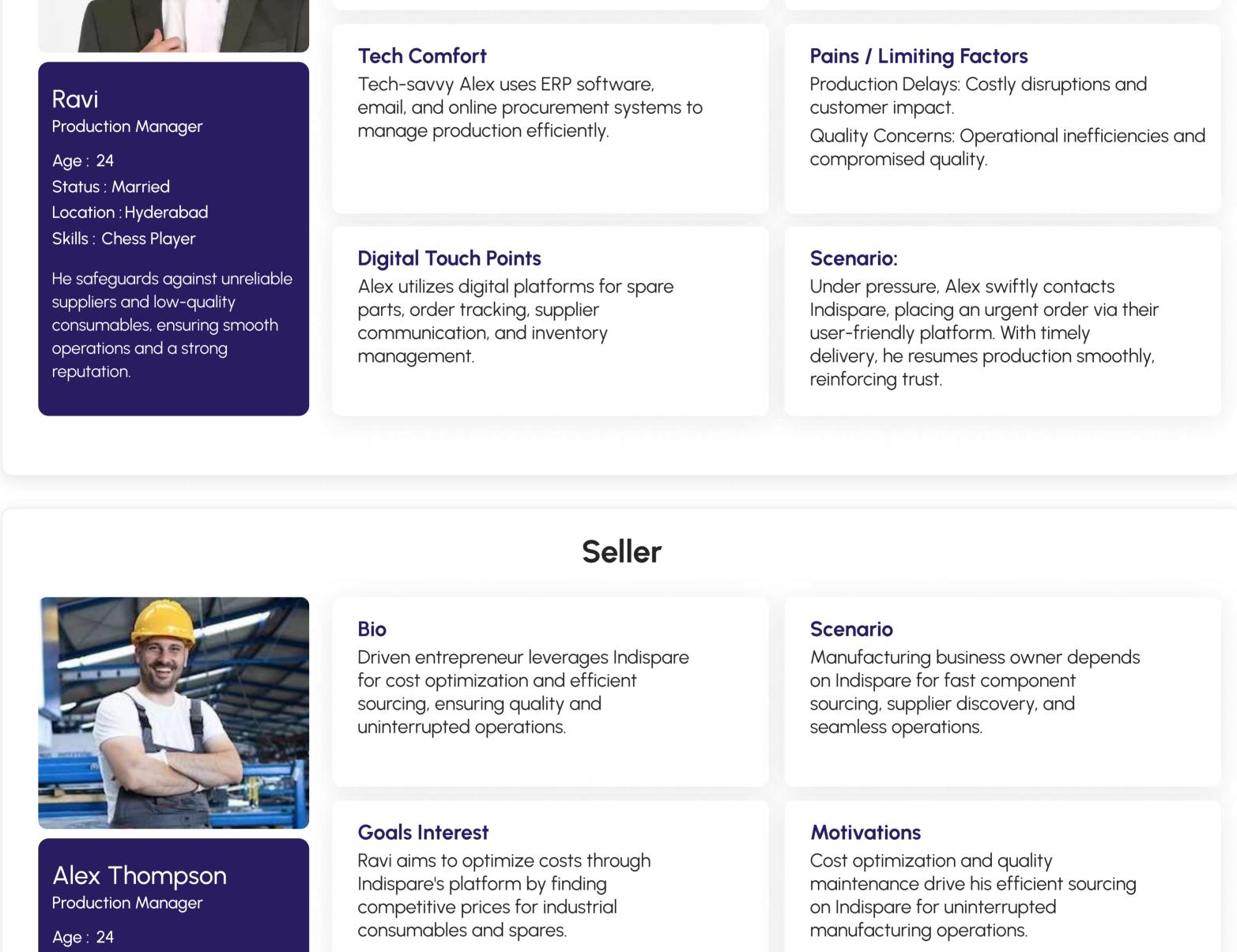
years' experience, deep understanding of

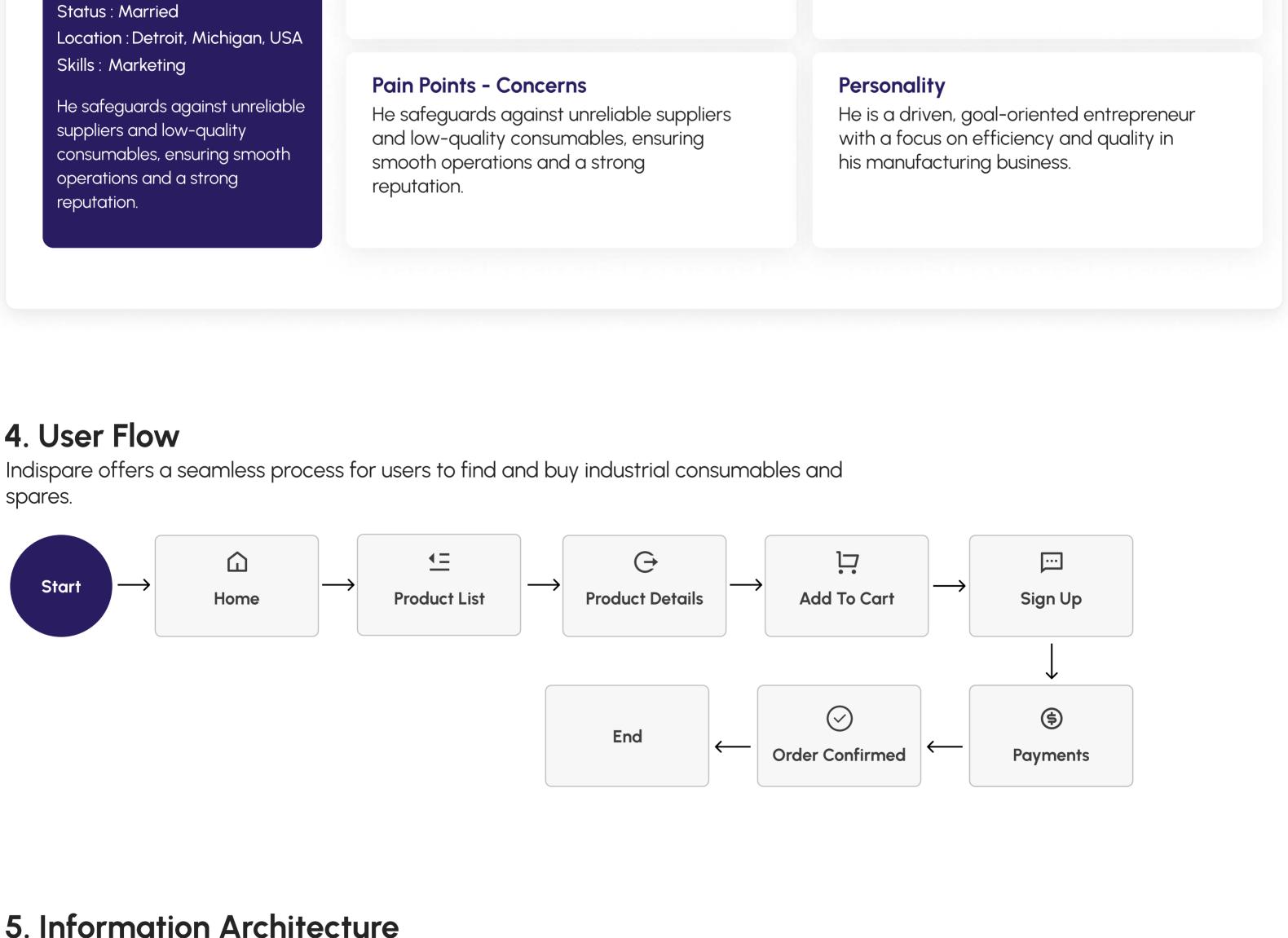
timely spare parts at Thompson

Manufacturing Co., Detroit.

**Tech Comfort** Tech-savvy Alex uses ERP software, Ravi email, and online procurement systems to

Bio





Start

Home

Seller Login

Seller On

**Indispare** 

Wish List

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Pressed

By BK TECHNOLOGIES

₹1,448,931 Exc. of GST

Crompton Greaves | PC355L-425-56

Squirrel Cage Three Phase Induction

₹2,634,420.00

**Account** 

My Profile

My Orders

**My Quotations** 

**Address Book** 

Invoice

**Shopping Cart** 

**Products** 

Sign In/

Sign Up

**Product List RFQ Enquire us** Seller Search

Sign In/

Sign Up

Step 1

Step 2

Step 3

Step 4

Indispare's information architecture provides intuitive navigation for effortless exploration of

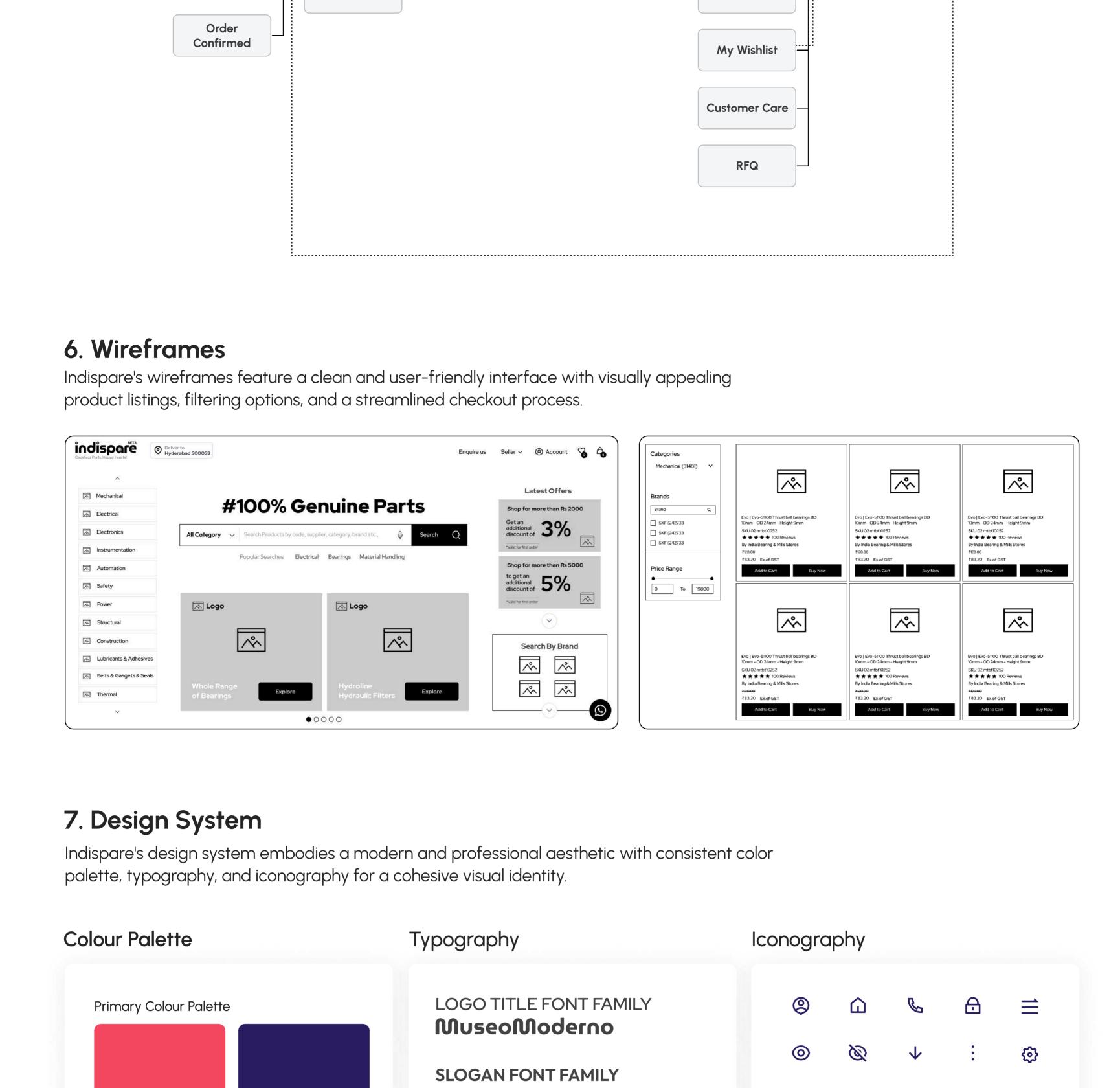
detailed product information, pricing, and specifications.

**Product Details** 

Add To Cart

Check out **Address** 

**Payment** 



#F3465F

#FF8D68

Secondary Colour Palette

Components **Navigation Bar Buttons** 

0

Normal

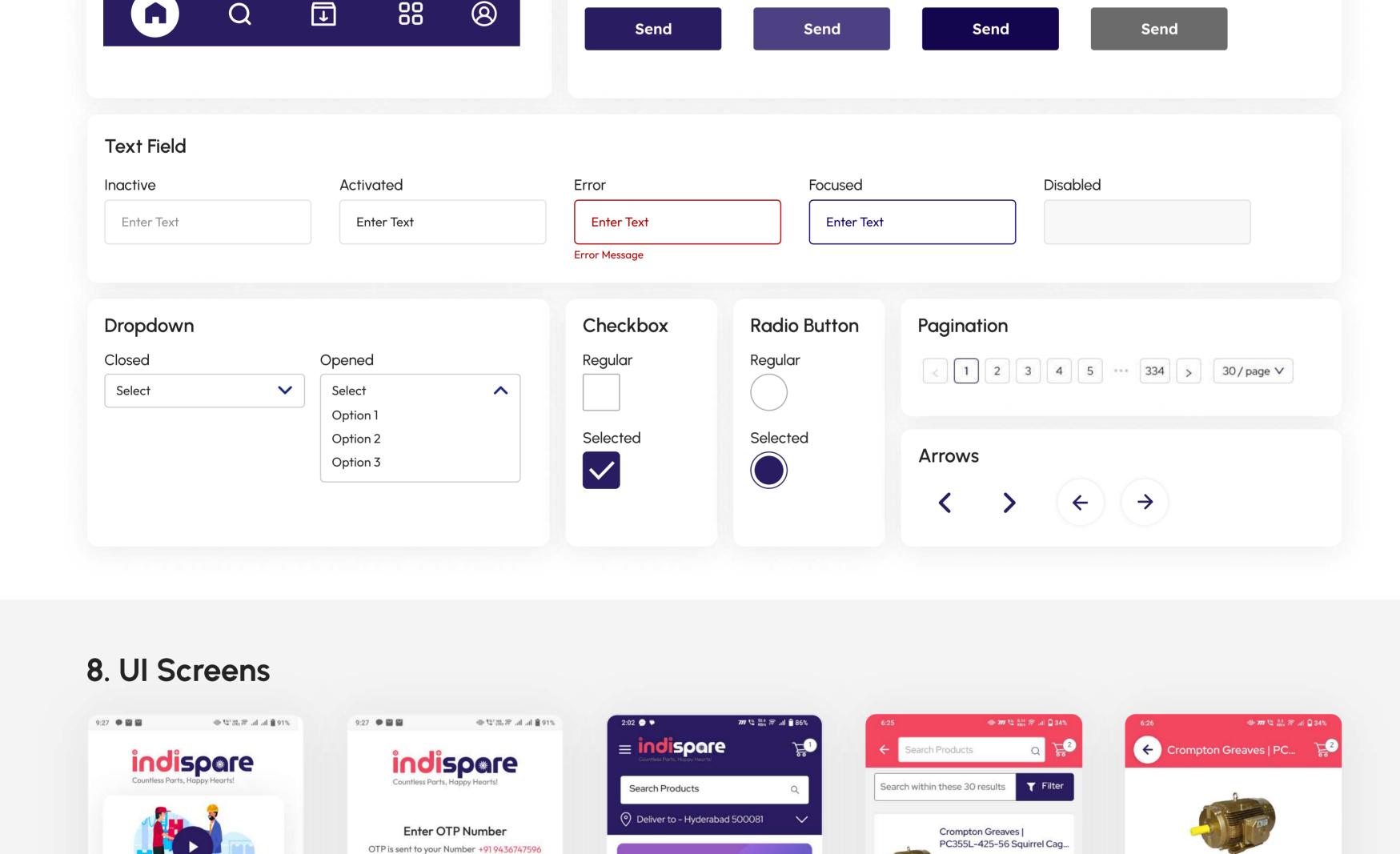
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#F5EABD

**Outfit** 

**BODY COPY FONT FAMILY** 

**Red Hat Display** 



Hover

